

Radio Nambucca Incorporated
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Radio Nambucca Inc. Annual General Meeting
Saturday 13th September 2025
Sponsorship Report for year ending 30 June 2025

2024-25 Total sponsorship was worth \$52,058.24.

Cash income was \$43,638.24.

Contra deal value was \$8,420

New Sponsors:

Five new sponsors came on board this financial year, one was long term (more than 12 months) and the other four were short term (2 weeks to 3 months).

The long term sponsor was Redux Enterprising (Galeria CC) at \$396 per quarter, \$1,584 per year.

The short term sponsors were Dorrigo Folk & Bluegrass Festival (\$246.20); Nambucca Valley Council for Good Crew (\$277.20); Lakeside Festival (\$350); and Golden Sands Tavern (\$597 for just one quarter).

Upgraded Sponsors:

Two of our existing sponsors upgraded to higher plans.

Bowraville Pharmacy upgraded from Bronze sponsor (\$854 per year) to Silver sponsor (\$1,267 per year).

Pizza Hut upgraded from Gold sponsor (\$1,600 per year) to Diamond sponsor (\$1,910 per year).

Contra Deals:

Four contra deals were in place last financial year. Three were renewals and one was a new contra.

Renewals were Geoff King Motors (valued at \$2,990 per year); Macksville Quality Meats (valued at \$840 per year); and Coffs Harbour Office Supplies (valued at \$2,990 per year).

New Contra was Bellingen Refrigeration & Air (valued at \$1,600 per year).

Ceased Sponsors:

One sponsor ceased this year, Coffs Harbour Support Services, worth \$1,600 per year.

Rob

Rob Davidson

Sponsorship Sales and Service

1st September 2025